

Sodus Economic Team

January 3, 2012 meeting notes.

Taken by Paul Lowans

Attendees: Manfred Lichti, Brenda Rowe, Christian Tertinek, Mary Jane Mumby, Dennis Tabor, Don O'Neil, Paul Lowans.

10:07am meeting called to order.

- Last month's minutes – motion to accept and second – passed.
- Tangible Assets – No new updates
- Promotion Committee – No updates
- Business – Manfred reported that on Christmas Eve he and his wife went to Patents shopping for meet and rang the butcher bell with no response from the three people in the butcher area.
- Manfred suggested a Shop@Home program for local merchants to offer a discount card that is stamped to track who, what when and where the local buy.
- Reviewed website:
- Reviewed menu links at top and left side of www.townofsodus.com website.
- Suggested that links for *Sodus Village*, *Town of Sodus*, *Sodus Point* and *Sodus Chamber* be changed to go to the corresponding websites and not to information webpages on SET website.
- Suggested to change link label from *Town of Sodus* to *Sodus Town of* for conformity.
- Discussed the need to create Bylaws for organization. Don O'Neil volunteered to provide a draft and also a draft of a strategic plan.

Adjourned at 11:37am.

Next meeting: February 7, 2012, 10am – 11:30am at the Sodus Library.